

Tuesday September 24, 2019
Oya Room, Laico Tunis

8h 30

REGISTRATION & AFRIC'UP COFFEE BREAK

OFFICIAL INAUGURATION CEREMONY MODERATOR OF CEREMONIES: MR. WASSIM BELARBI

9h 30

- Tribute to the creativity and innovation of African youths
- Presentation of African startups in a panel through a video with the presence of their leader on stage with the flag of their respective country.
- A word from the president of the organizing committee of Afric'Up: Tomi Davies – Co-Founder - African Business Angels Network (Nigeria)
- Keynote of the Tunisian Chef of Government
- Keynote of the Tunisian Secretary of ICTS (Information And Communication Technologies) and our invited African Secretaries.
- Keynote representative of Germany
- Keynote CEO Smart Africa
- Keynote CEO UIT

Plenary « Smart City & Open innovation in Africa, what opportunities for startups »

11h 15

P1 WHAT IS THE ROLE OF INTERNATIONAL INSTITUTIONS IN SUPPORTING AFRICAN SMART CITIES?

Define, analyze, showcase the policies of support of investors and international institutions in African Smart City. Identify typical support programs and initiatives for the emergence of Tech Smart Cities for startups.

15h 00

P4 NEW TECHNOLOGIES AND THE EMERGENCE OF NEW SERVICES IN AFRICA :

To demonstrate that there are many African startups that already use these technologies to develop applications and provide practical solutions adapted to African cities. To highlight the role, actions of African States in cybersecurity and data management.

12h 00 KEYNOTE – SPONSOR

12h 10

P2 WHY IS THE SMART CITY SO IMPORTANT IN AFRICA? AND WHAT KIND OF SMART CITY IS SUITABLE FOR AFRICA?

To present the first African Smart Cities projects (State of the art, visions, national strategies ...) Promote the sharing of information in favor of feedback and good practice.

15h 40

P5 SMART CITY CHALLENGES FOR THE CONTINENT THROUGH AFRICAN STARTUPS

To be one of many African startups that are created in e-health, energy, transport and showcase their simple, original, frugal innovation that transforms the lives of their fellow citizens.

13h 00 NETWORKING - LUNCH

14h 10 KEYNOTE – SPONSOR

14h 20

P3 SMART CITY AND THE OPPORTUNITIES FOR AFRICAN STARTUPS

Showcase African startups, their innovation, creativity in the service of agriculture, access to water and waste management. To show that there are solutions for Africa.

16h 20

P6 SOCIAL INNOVATION AND CITIZEN PARTICIPATION

To highlight the involvement of African citizens and startups who are at the origin of many innovations, creations, and showcase the best digital projects in Civitech, Legaltech in Africa. Encourage democracy, the fight against corruption, administrative efficiency by revealing the best African projects.

AFRIC'UP AWARDS



19h 00

GALA DINNER - NETWORKING

- Hackathons Award Ceremony
- Afric'Up Pitch Award Ceremony

- « Digital Africa for Women: African women's Innovation
- Award Ceremony of the Digital African Award for three women-owned startups

Wednesday September 25, 2019
Oya Room, Laico Tunis

Plenary « Smart City & Open innovation in Africa, what opportunities for startups »

9h 00

P7 IS THE INDUSTRIALIZATION OF STARTUP INNOVATION FOR SMART CITIES IN AFRICA POSSIBLE?

To show the creativity of African startups, their pragmatic approach taking into account local specificities to develop solutions for Smart Cities. But also the limits (financing, vision, scalability,...) that these startups encounter during their growth

9h 40

P8 SUPPORTING DIGITAL INNOVATION ECOSYSTEMS: WHAT ROLE FOR MAJOR INTERNATIONAL GROUPS

How to create open innovation programs in partnership between African startups and large groups in order to produce and invent innovative solutions to African Smart Cities' problems? Can we draw inspiration from projects such as the European "Deep Tech 4 Good" Acceleration Programme for Africa?

10h 20

P9 WHAT SOLUTIONS TO FINANCE AFRICAN STARTUPS?

What concrete actions need to be taken to act for the emergence of an environment favorable to more entrepreneurs and private capital in African startups? What tools are currently available on the continent? How can we better finance Africa's digital ecosystem?

11h 20

P10 TOURISM, DIGITAL CULTURE IN AFRICAN SMART CITY

To give African startups the opportunity to value and showcase cultural heritage? Present the main initiatives, projects related to video games, VR in Africa? Take a look at innovative projects in Smart Tourism? List the African startups around the activities of the digital creative industries and encourage cooperation, exchange of experiences?

12h 10

P11 HOW TO CREATE AFRICAN DIGITAL CHAMPIONS FOR SMART CITY?

How can African startups position themselves in the development of African Smart Cities? What are the solutions? How can we encourage cooperation between African startups? How can African digital leaders emerge for Smart City? Identify the opportunities and needs of African startups to develop partnerships and engage public and private projects.

13h 00 LUNCH - NETWORKING

14h 15 KEYNOTE - CARLOS MORENO

14h 30

P12 AFRICAN CITIES, CITIES OF THE WORLD, PERSPECTIVES FROM AFRICA AND ELSEWHERE

Dialogue and exchange on good practices, how can international cities support African cities towards a low-carbon economy? What avenues are available to African startups to support the transition? How can we build bridges between African and international start-ups that would benefit everyone?

15h 10

P13 COOPERATION, LEARNING TO EXCHANGE AND TRANSFER GOOD PRACTICES BETWEEN AFRICAN CITIES - CASE OF THE ASTON NETWORK (AFRICAN SMART TOWNS NETWORK)

How can we support public decision-makers and actors on the ground to develop sustainable solutions that integrate the economic, social, environmental and digital dimensions of urban development in Africa? How do cities identify and support innovative actors on their territory? Are there any startup support programs in the ASToN network? How can African and international cities learn from each other?

15h 50

P14 THE AFRICAN SMART CITY FACES ITS CHALLENGES - CROSSED VIEWS ON THE SMART CITY

What are the challenges that this growth entails? What social issues are involved? What is the vision of Africa's future? Innovation is seen as a lever for economic development, but also for societal development, how to orient it towards the whole territory and meet the needs of all? How can we respond to the digital inequalities that will emerge in Smart City? The key to sustainability in Africa could be the reappropriation of traditional know-how? Shouldn't we rediscover the richness of cities in Africa and see what we can learn from them?

16h 30

P15 AFRICAN SMART CITY, TOWARDS AN ANTICIPATION OF THE TRANSFORMATION OF TRADES AND SKILLS

Education and training will therefore be key sectors for the development of African Smart Cities, what actions should be implemented? How to prepare young people for the changes brought about by Smart City? How can new sectors be set up to meet the challenges of Smart City? How can digital tools be democratized, particularly in the field of education, so that everyone can take ownership of them?

17h 15 CLOSING CEREMONY